

Courseware Development & Technical Writing

Custom Courseware Development

Your Educational/Training Consultant brings custom training development expertise to the process of Course Development. Many of our partners have engaged us to bring to life, specific courseware requested by their business clients.

We work with you on a project basis, with a “not to exceed” cost built in. Once development is complete, you own the class and the related courseware.

Technical Writing

- Advanced Workshop for Technical Writers
- Business Writing
- Collaborative Business Writing
- Conducting a Successful User Needs Analysis
- Creating a Great Webinar
- Documenting Business and Technical Requirements
- Measuring Results from Training
- mLearning
- Proposals with the Competitive Edge
- Social Learning
- Technical and Legal Writing
- Technical Writing – Concise and Precise Language, Tone and Format
- Train the Trainer
- User Guides That Get Used
- Writing Strategies for the Web
- Writing Technical Information Effectively
- Writing Testable Software Requirements and Use Cases