



## Our Experts

Our subject-matter experts are leaders in their fields. They combine real-life business knowledge with the ability to provide customization and consultation in order to maximize successful outcomes for our clients, regardless of size or industry.

**National Corporate  
Training Solutions**

C: (810) 650-5700  
shannon@nctscorp.net  
nctscorporation.com  
Shannon Cruickshank,  
Regional Vice President of  
Business Development



*Let us be your company's compass.*



**NCTS**

**National Corporate Training Solutions**

Training And Development Specialist

Shannon Cruickshank  
shannon@nctscorp.net  
(810) 650-5700

*Introducing*

## Business Consultation Services

*By National Corporate Training  
Solutions (NCTS)*



## → **New Services**

NCTS is known for providing expert training and facilitation services for organizations of varying industries. But now it has organized those experts in the business community to provide consulting in a variety of in-demand categories:

- Project Management & Governance
- Needs Assessment
- Executive & Team Coaching
- Appreciative Inquiry
- Industrial & Organizational Psychology
  - Employee Selection
  - Talent & Career Development
  - Mentoring Programs
  - Culture Change
  - Performance Management
  - Succession Planning
  - Custom Training Development



## → **Impact**

These services have the potential to significantly impact our clients' organizations. Similar consultation has positively influenced the following outcomes:

- Retention efforts aimed at redirecting skilled workers from their intended retirement yielded a **30%** improvement
- Retention improved by **87%**
- Employee engagement increased by **40%**
- On-the-job performance improved by **23%**

- Work speed improved by **8%**
- Project success increased by **25%**
- Organizational change was accepted and implemented **30%** faster than in the past
- Development programs were aligned with appropriate career paths
- The perceived and realized value of learning and development programs were demonstrated by using reliable and valid metrics that had meaning to stakeholders

